



New Deal founder, Tom Burkleaux



New Deal Distillery has been proudly crafting small batch, award-winning spirits in Portland, Oregon since 2004

Inspired by the DIY creative culture of Portland's pioneering craft brewers, wine makers and artisans, Tom Burkleaux founded New Deal Distillery to meet the need for locally made, small-batch, quality spirits.

Made right. Made right here.

When New Deal Distillery began production, there were only a handful of craft distilleries in America with New Deal being one of the smallest in terms of square footage. New Deal has grown over the last 16 years, moving to larger facilities and expanding our lineup of craft spirits, but the basic formula used at the beginning still holds true today: make it simple, make it right.

All of our spirits are distilled onsite at our distillery in Portland's Central Eastside Industrial District on our custom, copper Christian Carl still, which can be configured to make a number of different spirits — vodka, gin, brandy, whiskey, rum and more. At New Deal, we enjoy experimenting with both traditional and unconventional methods and ingredients.

Locally sourced ingredients

We are always working on something new and are especially proud of the high quality, natural ingredients that we use to make them. For example, we crush fresh, organic ginger root for our New Deal Ginger Liqueur and 100% estate-grown Bartlett pears for our Pear Brandy. We make an effort to locally source our ingredients whenever possible. Our pears come from a nearby orchard in Hood River, Oregon and the foundation of our New Deal Vodka is soft winter wheat from Eastern Oregon. We even use locally roasted coffee to craft our Coffee Liqueur.

A history of creating good

Our city is full of activists, creators, and even ordinary citizens who do extraordinary things every day. We are proud to be a part of this community and honored to support these individuals and organizations whenever we can. From day one it has been a part of New Deal's mission to do good and to drink well. To that end, we've sponsored hundreds of charitable and cultural organizations throughout our community and will always continue to do so.

NEW DEAL DISTILLERY

900 SE SALMON STREET, PORTLAND, OREGON 97214
503-234-2513 | NEWDEALDISTILLERY.COM



Our custom copper Christian Carl still



Unique New Deal cocktail recipes



Our Portland, Oregon tasting room



A sampling of our current line of award-winning handcrafted spirits



New Deal Vodka

Now made from grain-to-glass. Distilled in custom copper stills using our own unique recipe, New Deal Vodka delivers a delicate flavor complexity while providing an extremely smooth finish. Clean and light on the palate, its subtlety makes it a great choice for a sipping vodka or a great martini. **40% ALC/VOL**

Gold Medal – BTI, 2016 International Review of Spirits

Hot Monkey Pepper Flavored Vodka

A vodka both feared and loved, Hot Monkey impresses even the seasoned hot pepper enthusiast with serious heat and a smoky and complex character. We infuse a custom blend of Southwestern chili peppers in our batch-distilled vodka. Try it in a spicy Bloody Mary or mixed with pineapple juice. **40% ALC/VOL**

Gold Medal – S.F. World Spirits Competition, 2008

Scovie Fiery Foods Award – 2014

Cascadia American Bitter Liqueur

This small-batch spirit is our Pacific Northwest take on traditional European herbal liqueurs, inspired by the flora found in the Cascade Mountains. A distilled infusion of rose petals, wild lavender and select botanicals, finished with gentian and angelica root. Enjoy as an aperitif, or in a cocktail. **35% ALC/VOL**

Silver Medal – American Craft Spirits Association 2017 Annual Spirits Competition

Mud Puddle Bitter Chocolate Vodka

Rich and decadent bitter chocolate vodka infused with organic, fair-trade cacao nibs roasted in small batches. A deeply flavored, unsweetened spirit with the irresistible essence of dark chocolate. Try it in White Russians, Espresso Martinis, or other coffee-based cocktails. **42% ALC/VOL**

Gold Medal – 2013 International Review of Spirits, BTI Beverage Tasting Institute

Portland Dry Gin 33

Handmade copper botanical trays capture bright and crisp notes of organic juniper berries without obscuring the rich aromatics. A juniper-forward gin with bright pine and evergreen flavors that's perfect for the full range of classic gin cocktails.

46% ALC/VOL

Gold Medal – BTI, 2014 International Review of Spirits

Silver Medal – American Craft Spirits Association 2014 Annual Spirits Competition

New Deal Gin No. 1

We craft Gin No. 1 in the pioneering spirit of the Pacific Northwest. Our custom-designed pot still allows juniper berry oils and tannins to remain as distinctive notes on the palate, creating a buttery and herbaceous sipping gin. Citrus notes followed by cracked black pepper and an overall round, deep, dark and mellow tone. Gin No.1 also makes a great foundation for classic gin cocktails.

46% ALC/VOL

Silver Medal Winner – American Distilling Institute (ADI) Awards, 2014

New Deal Coffee Liqueur

Experience Portland's world-class coffee roasting in this rich liqueur. Robust coffee flavors from a Water Avenue Coffee custom blend are extracted through a cold-brew method, then blended with our batch-distilled spirits and organic cane sugar and agave nectar. Excellent for sipping or inclusion in dessert cocktails. **25.6% ALC/VOL**

Silver Medal – BTI, 2013 International Review of Spirits

New Deal Cascara Liqueur

New Deal Distillery has partnered with Water Avenue Coffee to handcraft a lovely Cascara Liqueur. Made from the fruit of the coffee cherry, Cascara Liqueur brings a unique, new taste to your cocktail toolkit. **25.6% ALC/VOL**

New Deal Ginger Liqueur

The bold spice of organic hand-crushed ginger root expands during a long infusion in our batch-distilled spirits, then delicately balances the sweetness of organic agave nectar and cane sugar. Enjoy as a digestif, or use to add a spicy complexity to cocktails like Moscow Mules, Whiskey Gingers and more. **25.6% ALC/VOL**

Three-time Gold Medal Winner: Great American Distillers Festival, 2013, Beverage Testing Institute, International Review of Spirits Award, 2013, and American Distilling Institute (ADI) Awards, 2014

Portland 90 Vodka

Portland's original craft vodka distilled in custom copper stills and bottled at a higher proof to deliver a clean, classic taste that maintains a distinct character. Stands up to bold mixers, yet smooth enough for sipping. An exceptional vodka at a great price. **45% ALC/VOL**

New Deal Pear Brandy

New Deal partnered with Pereday Orchard in the Historic Columbia River Gorge to create an exceptional Oregon pear brandy. Made with estate-grown Hood River pears, this alluring and memorable brandy is excellent on its own or when mixed in your favorite brandy cocktails. **40% ALC/VOL**

Gold Medal Winner – Sip Northwest Magazine, Best of the Northwest 2019

Best of Class, Double Gold Medal, 96 Points – Sunset Magazine 2019 International Spirits Competition

Three Medal Winner – American Distilling Institute (ADI) Awards, 2018 – **Best in Class, Best in Category** and **Gold Medal** for Pear Brandy

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